

OPERA NAPLES FESTIVAL  
*Under the Stars*

February - March  
2027

Sponsorship  
Proposal



Conducted by :

Ramón Tebar

Featuring :

Naples Festival  
Orchestra

OPERA  
NAPLES

5,000 ATTENDEES



[operanaples.org](http://operanaples.org)

# EXPOSURE

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In the heart of Naples, FL

The 7th Annual Festival Under the Stars, February - March, 2027, will put YOUR support of the Arts in the spotlight to its 5,000+ attendees, representing an affluent demographic of significance. Your logo/generosity will reach thousands via a robust marketing campaign that includes press releases, radio, TV, newspapers, magazines, eblasts and both boosted and organic social media.

Let us put YOU center stage, and help you connect with valuable leads and fellow opera enthusiasts.



## VIP TABLES & EVENTS



About

# THE FESTIVAL

The 7th Annual Festival Under the Stars will feature musical and artistic performances that showcase opera productions, chamber music, special concerts, and much more. Opera Naples Executive Director Melanie Kalnins and Artistic and Music Director Ramón Tebar lead the festival's musical activities. The festival is notable for being the only outdoor winter opera festival in the United States.

Festivalgoers may enjoy collaborative evenings with organizations such as the Luciano Pavarotti Foundation, San Francisco Opera's Adler Program and Gulfshore Ballet. This festival becomes the talk of the town and takes place at both the Wang Opera Center and beautiful Baker Park.



Baker Park, Naples, Florida

12,000 EMAIL DATABASE & ROBUST  
SOCIAL MEDIA

# Sponsor LEVELS

Sponsor levels include benefits such as Sponsor Tables, tickets, VIP Receptions, Ad on Festival screen, Ad in Festival Program Book, and are customizable based on your marketing goals.



ORION \$25,000

Sponsor Table Seating at (5) Outdoor Performances  
Access to VIP Reception (pre-show)  
Ad on Festival screen (onsite)  
Ad in Festival Program Book



TAURUS  
\$15,000

Sponsor Table Seating at (2) Outdoor Performances  
Access to VIP Reception (pre-show)  
Ad on Festival screen (onsite)  
Ad in Festival Program Book



GEMINI  
\$7,500

Sponsor Table Seating at (1) Outdoor Performance  
Access to VIP Reception (pre-show)  
Ad on Festival screen (onsite)  
Ad in Festival Program Book

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