

OPERA
NAPLES FESTIVAL

Under the Stars

March 1-16, 2026

Sponsorship

Proposal



Conducted by :

Ramón Tebar

Featuring :

**Naples Festival
Orchestra**

**OPERA
NAPLES**

5,000 ATTENDEES



operanaples.org

EXPOSURE

In the heart of Naples, FL

The 6th Annual Festival Under the Stars, March 1-16, 2026, will put YOUR support of the Arts in the spotlight to its 5,000+ attendees, representing an affluent demographic of significance. Your logo/generosity will reach thousands via a robust marketing campaign that includes press releases, radio, TV, newspapers, magazines, eblasts and both boosted and organic social media.

Let us put YOU center stage, and help you connect with valuable leads and fellow opera enthusiasts.



VIP TABLES & EVENTS



About **THE FESTIVAL**

The 6th Annual Festival Under the Stars, March 1-16, 2026, will feature musical and artistic performances that showcase fully staged opera productions, chamber music, opera star concerts, and much more. Opera Naples Executive Director Melanie Kalnins and Artistic and Music Director Ramón Tebar lead the festival's musical activities. The festival is notable for being the only outdoor winter opera festival in the United States.

Festivalgoers may enjoy collaborative evenings with organizations such as the Luciano Pavarotti Foundation, San Francisco Opera's Adler Program, Festival of the Arts BOCA and Gulfshore Ballet. This festival becomes the talk of the town and takes place in Cambier Park, just steps from the vibrant 5th Avenue of downtown Naples.



Cambier Park, Naples, Florida

12,000 EMAIL DATABASE

Sponsor LEVELS

Sponsor levels include benefits such as Sponsor Tables, tickets, VIP Receptions, Ad on Festival LED screen, Ad in Festival Program Book, and are customizable based on your marketing goals.



ORION \$25,000

Sponsor Table Seating at (5) Outdoor Productions
Access to VIP Reception (pre-show)
Ad on Festival LED screen (onsite)
Ad in Festival Program Book



TAURUS \$10,000

Sponsor Table Seating at (2) Outdoor Productions
Access to VIP Reception (pre-show)
Ad on Festival LED screen (onsite)
Ad in Festival Program Book



GEMINI \$5,000

Sponsor Table Seating at (1) Outdoor Productions
Access to VIP Reception (pre-show)
Ad on Festival LED screen (onsite)
Ad in Festival Program Book

Phone : (239) 963-9050

Email : mkalnins@operanaples.org

Website : operanaples.org